IPSEF Asia 2019
Conference & Exhibition: 7 & 8 May 2019:
InterContinental Hotel, Pudong, Shanghai, China
School Visits: 9 May

Day One: 7 May

8.00 Registration and Refreshments

9.00 Setting the Scene and Opening by the Chairman:
William Vanbergen, Founder & Managing Director, BE Education

9.15 KEYNOTE TALK by IPSEF's Platinum Sponsor:
Market overview for China and Southeast Asia
The K-12 education space in China and Southeast Asia holds massive potential for growth. In this session, Anip Sharma will shed some light on the critical themes and challenges in the sector and how operators and investors can make the most of emerging opportunities.
Kaushik Mohan, Partner, L.E.K. Consulting

9.35 International School Market Overview – Update on Asia Development and Trends
Anthony Phillips, Business Development Manager, ISC Research

9.55 Professional development: The future for international and bilingual schools in China
The session will explore the complexity of learning and teaching and establish the principles of effective professional learning. As well as discussing the importance of effective culture, monitoring and evidence informed decisions, practical approaches will be shared.
Dr. Ahmed Hussain, Senior Director of Academics, Wellington College China and Huili Education Group

10.15 Trends in education: Understanding the nuances of investing in China and the Greater APAC Region
The private education market in Asia Pacific is a rising investment spot, driven by the region's demand for high-quality international schools with a focus on English curriculums. Asia Pacific's private education market is estimated to be worth US$370 billion. The industry has seen a surge in demand from the region's shifting macro-economic and favourable demographic trends, such as rising household wealth and rapid population growth.

This international panel will consider:
- The greatest opportunities for investing in education by country
- How to navigate within the respective regulatory regimes
- Understanding the cultural complexities and differences between markets.

Led by: Ross Barfoot, Partner, Clyde & co
Panellists include: Thomas Choo, Partner, Clyde & Co
Yang Liu, Local Partner, Clyde & Co Westlink JLV

10.45 Refreshment Break & Exhibition Visits

11.15 Attracting and Retaining Top Talent: A Development Framework for Teachers and Leaders

No matter your cultural context, attracting and retaining top talent is a must in the international education sector, whether we are talking about teachers or leaders. Learn the trends in education and other industries, and consider a development framework that will help you to identify, attract, and retain top talent in your school.

Dr. Kevin Ruth, Chief Executive, ECIS

11.35 Teacher training including recruitment, orientation and retention

- teacher professional development that impacts learning
- teacher recruitment partnerships that produce added value
- teacher orientation and retention strategies that produce positive results

Douglas Prescott, Head of School/Superintendent, Canadian International School of Beijing

11.45 Building a successful teacher and management training programme

Jamie Large, Director of International Education, Ardingly College UK

11.55 Panel Session on Teacher training, recruitment and retention

Led by: Dr. Kevin Ruth, Chief Executive, ECIS
Panellists include: Jonathan Price, Managing Director, Eteach International
Dr. Ahmed Hussain, Senior Director of Academics, Wellington College China and Huili Education Group
Jamie Large, Director of International Education, Ardingly College UK
Douglas Prescott, Head of School/Superintendent, Canadian International School of Beijing
Eoin Mannion, CEO, Eurus Consultancy Beijing

12.25 The fusion model: Evolution of an education group

Dipont was one of the first operators to provide access to international education programmes for Chinese students. With over 15 years' experience in building an 'east meets west' model, this session will reflect on how effective partnership working provides an essential foundation and how our group has navigated some of the challenges along the way. Choosing the right partners, setting out a clear vision, understanding policies, establishing strong operating structures and processes and facilitating effective communication channels are all integral elements. Reflecting on our experiences in running high school programmes in 26 Chinese schools and in establishing our own K-12 schools, we will share aspects of our evolution.

Jeff Zhu, Vice President, Dipont Education Group

12.45 Data for Leadership

Paul Ford, Deputy Head of Secondary, Shanghai United International School (Pudong Campus), In Association with GL Education

1.05 Networking Lunch & Exhibition Visits

2.15 New Wine in Old Bottles? The Challenge of Authentic School Operation in China

The British Council has run a hugely successful bilingual, dual curriculum school in Madrid for some eighty years. In this presentation, Alex McGrath, Head of British Council Schools – China, explores the thinking behind taking the essence of a successful Western programme and seeking to transfer it into a Chinese operational context. Can any international provider deliver their desired programme with authenticity while meeting their obligations to the Chinese regulator and – importantly - Chinese students?

Alex McGrath, Head of British Council Schools, China

2.35 KEYNOTE TALK by IPSEF's Platinum Sponsor:
How to set up a school fit for purpose and true to your brand

The regulatory environment in China calls for a growing need for operators to build an identity which sets them apart from other local players. Kaushik Mohan will share perspectives on how schools can create excellence through their established brand name and use it to tap the potential in China's K-12 market.

Tommaso Tomoli, Manager, L.E.K. Consulting

2.55 Designing for Creativity and Collaboration

Understanding the impact of flipped learning on the 21st Century classroom, and the importance of diverse, flexible learning environments in encouraging creative and collaborative behaviours.

标题：“激发创意，促进合作的教育空间 ”

提要：“理解快速变革的学习方法对 21 世纪教育空间设计的影响， 以及灵活多变的学习环境对激发创造力、培养合作行为的重要性”

Ben Somner, Director of Architecture, Broadway Malyan

3.15 Startup Budgeting —not just a budget, it is a business plan

What are you going to consider to start-up a new school?
What is the timeline in the start-up process?
What is being concerned from investor point of view and what school managing team need to understand in the start-up period and ongoing operation?
The topic will cover the key tasks in the start-up period of a new school and business decisions.

Brent Wang, Director of Finance & Business, ISS Asia Pacific

3.35 Panel Session: So now you've decided on China – what will your new school look like

A panel session on design innovation and fitting out your school and sticking to a budget

Led by: Kaushik Mohan, Partner, L.E.K. Consulting
Panellists include: Ben Somner, Director of Architecture, Broadway Malyan
John Timms, Regional Director, South East Asia, Savills (Singapore) Pte Ltd
Beth Revell, Director & Head of Schools, Gleeds

4.05 Refreshment Break & Exhibition Visits

4.30 Panel Session: Looking at the Chinese Provinces

What regional opportunities China has to offer – an overview of the opportunities and trends in the wider region outside of Shanghai and Beijing

Led by: Sharon Qu, Head of Schools and New Markets, Education and Skills, Department for International Trade (DIT)

Panellists include: Jeff Zhu, Vice President, Dipont Education Group

Alex McGrath, Head of British Council Schools – China

Claudia Wang, Executive Director, EY-Parthenon

5.00 World Ready: how to build real-world skills in national and international schools

In a globalised world, securing strong qualifications has never been more important. However, whether they live five minutes down the road or come from the other side of the world, every pupil must leave school with a positive engagement, an understanding of the world around them and a greater sense of confidence. This talk outlines a process designed at Ardingly College UK for successfully building real-world skills in national and international schools.

Ben Figgis, Headmaster, Ardingly College UK

5.20 Parents' expectations when choosing an international school

Searching for and selecting a school for their children is consistently reported among the top challenges for expatriate parents when they move to a new country. Their objective is not just a good school, but a great school, where their children are catered for, beyond achieving high scores in standardised tests. My research has identified 4 areas of concern, which I shall address during my talk at IPSEF Asia 2019

Senida Kiehl, Founder of Excellence in Expat Education

5.40 Chair's Remarks & Close of Day One

IPSEF Asia 2019 Day Two: 8 May

8.00 Registration & Refreshments

Chaired by: Alex McGrath, Head of British Council Schools – China

9.00 Building a successful Bilingual school

We will review what the main purposes of bilingual education are and how they can be best delivered. We look at some of the pitfalls that need to be avoided and some of the basic management strategies and structures that Pao School has developed to ensure high quality and consistent delivery through the various phases of the school.

David Mansfield, Executive Headmaster, YK Pao School

9.20 New Trend of K12 International Schools in China

The number of private enterprises or foreign-funded enterprises entering K12 international industry has slowed down, with the restriction of "Private Education Promotion Law" on the K12 schools' profit and strict control of the national management of school curriculum and teaching materials. On the contrary, state-owned enterprises, such as Financial Street Education, have started to enter international school industry in the last two years, as they have natural advantages of establishing K12 schools: land, fund, and meeting government's requirements.

May Wu, Co-Founder & CEO, NewSchool Insight

9.40 Whole school identity and values – an Early Years perspective from Wellington Colleges China

The session will consider how innovative early years provision can contribute to whole school values and identity in their planning and assessment systems. Based on very recent experiences at Wellington Colleges and their sister bilingual schools, Huili, Fiona will explore how the DNA of Wellington College UK permeates the EY and KS1 teaching approaches in China and beyond. Discussing the cross cultural challenges faced, ideas will be shared on how truly collaborative working between Chinese and Western educators can maintain a British approach in modern Chinese early years education.

Fiona Carter, Director of Academics (Early Years), Wellington College China and Huili Education Group

10.00 Ensuring Success in Early and Elementary Educational Development

This session covers challenges that are normally encountered in a bilingual Chinese/English, early/elementary years school setting in China and how we work to achieve happy success in the management of curriculum, staff, parents and students in two of Dipont's independent schools - Nanwai King's College School Wuxi and RDFZ King's College School Hangzhou.

So Million, Managing Director, Dipont (Shanghai) Education Technology Company Ltd

10.20 Panel Session: Is there still an appetite for early years development

Market overview and analysis

Led by: Claudia Wang, Executive Director, EY-Parthenon

Panellists include: Fiona Carter, Director of Academics (Early Years), Wellington College China and Huili Education Group

So Million, Managing Director, Dipont (Shanghai) Education Technology Company Ltd

10.50 Refreshment Break & Exhibition Visits

11.20 Understanding China's Private School Market

Recent regulatory announcements by the Chinese government have left investors and operators uncertain about the future of the sector. In this session, EY-Parthenon Executive Director Claudia Wang will draw upon 8 years of experience as the go-to advisor for Chinese international and bilingual school operators and investors and discuss the market landscape, regulatory impacts, and trends of the international schools market in China.

Claudia Wang, Executive Director, EY-Parthenon

11.40 Expanding Educational Opportunities with Accredited Virtual School Courses

Schools are under increasing pressure to offer the widest possible range of courses to satisfy the needs of parents and students. Recruiting and retaining highly-qualified teaching staff is challenging, particularly in specialized subjects and curricula. The option of Virtual School Courses with qualified teachers online offers a solution to this problem, but comes with specific challenges. This session will look at the developing market for Virtual School Courses and present a range of implementation models in different schools around the world.

Gavin McLean, International Business Development Director, Edmentum International

12.00 School Development and Philanthropy

This session will focus on the opportunity represented by philanthropy in existing and prospective international schools.

Frank Opray has over 20 years' experience assisting schools realise the potential for this form of supplementary financing from within their communities and amongst their supporters.

Heads, Business Managers, Board Members and school developers will benefit from gaining an understanding of the tools and techniques associated with reaping philanthropy. The presentation will include examples of regional schools which have successfully engaged this technique.

Frank Opray, Director, Washington Services

12.20 Leading a British Independent School in China - Challenges and Opportunities

Neil will be speaking about how to establish a culture and ethos in a bilingual setting as well as sharing some insights from his experiences in working in multicultural leadership teams.

Neil Clayton, Founding Principal, Lucton School Shanghai, China

12.40 Learning Together – Nurturing Excellence in the UK and China

Over the last two years Pate's Grammar School has been supporting high-ability students and their teachers at Hailing Foreign Language School in Zhuji. Chinese pupils have enrolled in a 'Pate's Class' supported by on-line resources, virtual 'TeachMeets' and Pate's style teaching resources. This session will focus on this unique provision, the benefits for staff and students at both schools and how it has changed our thinking on working internationally.

Russel Ellicott, Headmaster, Pate's Grammar School

1.00 Networking Lunch & Exhibition Visits

2.00 How indoor air quality provides and promotes learning

China's continued economic growth sees the demand for the high-end international and private school education (Chinese, International and Bi-lingual) market remaining strong: this demand has a demand & supply relationship acting as a catalyst for attracting more and more potential opportunities. and challenges for regulators, investors and operators. However, China's educational market-specific growth conditions are in-part driven by and reflective of its rising population, employment and economic freedom bringing a multitude of pressures – one of which is external and internal indoor air quality environmental conditions. Studies have and are showing that there is a link between pollution, poor air quality and cognitive performance & productivity.

On behalf of the attending audience of regulators, investors and operators, we will examine and address potential causes, planning, design and engineering issues, traditional and innovative treatment & maintenance solutions, integration with the IOT through technology; and recommend some strategies and development plans to address these growing issues and pressures."

John Timms, Regional Director, South East Asia, Savills (Singapore) Pte Ltd

Plus 5 mins talk after from Christina Zhao Lin, CEO, Greenwell Science

2.25 Benefits of Incidental Space in Education Design

Ian Bogle (Founder, Bogle Architects) will discuss the benefits of incidental spaces in and around typical education spaces, exploring the utilisation of external space, corridor teaching and transitional spaces in three recent projects carried out by the studio – a kindergarten and senior school in Asia, and a boarding school in Europe.

Ian Bogle, Founder, Bogle Architects

2.45 Balancing Mission and Market in International Education

What has interested me as I've observed the continued growth of international schools, especially in Asia, is the challenge of managing organizational cultures that are collaborative, positive, and transparent while also juggling the realistic challenge and needs of proprietary school models. For many educators there used to be a clear impression of a dichotomy of non-profit=positive climate focused on kids and proprietary - strict management focused on getting kids in seats. The reality is so much more complex. Challenges and opportunities for positive learning culture can be created and undermined in both models.

Dan Smith, Head of School, Ruamrudee International School, Thailand

3.05 Refreshment Break & Exhibition Visits

3.20 Locally Rooted and Globally Connected

The international school market is growing exponentially around the world and, as a result, it is important that each school that opens clearly defines what they believe they will offer to future students and families. What type of learning environment are you going to create and who is your target audience? Successful international schools need to ensure that they not only have a clearly established curriculum but that they are also aware of the unique characteristics that define the communities that they intend to serve. Being locally rooted and globally connected means that the best schools can prepare global learners for a bright future without missing out on the opportunity to provide a one-of-a-kind international school experience.

Elizabeth Thies, Head of School, BASIS International School Bangkok

3.40 Panel Session: Looking Beyond China

A panel session about the opportunities in Thailand, Vietnam and Hong Kong

Led by: **Alex McGrath, Head of British Council Schools – China**

Panellists: Elizabeth Thies, Head of School, BASIS International School Bangkok

Ian Bogle, Founder, Bogle Architects

Dan Smith, Head of School, Ruamrudee International School, Thailand

Jacqueline So, Co-Founder & Chief Executive, Malvern College, Hong Kong

4.10 Chair's Remarks & Conference Closes

*This programme is correct at this time, however Method International reserve the right to alter or cancel the programme and/or speakers due to circumstances beyond our control.

** The conference will be conducted in English

See next page for information on the school visits on day 3

IPSEF Asia 2019 - Day 3: 9 May – School Visits to:

Bus departs from the InterContinental Hotel at 9.30am – 9.45am latest
Arrives at SUIS by 10.15am – depart by 11.15am
Arrive Concordia 11.30 – depart at 12.30.
Arrive back at hotel 1pm

Shanghai United International School - PuDong Campus was established in September 2008 and provides students with a high-quality, diverse and holistic education. The 'East meets West' philosophy is embedded throughout the school and the curriculum is a combination of both eastern and western educational traditions. We cultivate a multi-cultural school environment and provide diversified development paths for our students; resulting in all A Level graduates attending top universities around the globe.

Our school is a part of the Xiehe Education Group that currently has over 40 outstanding schools and kindergartens in Shanghai and wider China.

Concordia is community. Through a culture of involvement and interaction with students and faculty, our families connect. The unique partnership that results ensures the best outcome for our students. Our diverse community, founded in Christian values, creates the ideal place for the entire family's success.

Amazing educators and big ideas feed Concordia's ethos of raising the bar in education, co-curricular activities and community. With a focus on excellence in academics and authentic learning, we use curriculum incubators to develop educational experiences to respond to student interests. Our diverse intersection of passion, excellence and strong community elevates the outcomes of all we do.

Founded in 1998, Concordia has grown from 22 students and 14 staff members under the direction of founder Allan Schmidt to its current enrollment of over 1,300 students from Preschool to grade 12 under the direction of Dr. Mary Scott, the Head of School. In August 2007, the school opened its new elementary school building and the David F. Rittmann Fine Arts Center (featuring a 450-seat theater to support the drama program, 2D and 3D art rooms, art gallery, band/choir/orchestra rooms, and music practice rooms). For the start of the 2015/2016 school year, Concordia added a new Welcome Center, cooking studio, drama room, business center, student media center, artificial turf, and a blue track to the school. Concordia has paid close attention to the safety of the students and the air quality. In response, Concordia has top quality air filtration units; covered passage through the entire 5 buildings and vestibules at all entries to add extra purification of the air. Concordia has 4 gyms, dance studio, fitness center, a full aquatics program and a strong Co-curricular after school program.

The mission statement of Concordia reflects well the programs and values. Academics are at top levels as well as the education of the physical, spiritual, emotional, social and nurturing a heart for service. We believe in partnership with the parents and provide many opportunities for the entire family.