IPSEF Asia 2018 – Shanghai Forum
Conference and Visit Programme

Day 1: **23rd April: Visit to Chinese Bilingual Schools**

Sponsored by: Fieldwork Education – Improving Learning

Bus departs at 8.30am and returns by 5pm

南外国王国际学校
NANWAI KING'S COLLEGE SCHOOL

Nanwai King's College School

Nanwai King's College School Wuxi is one of two new school development projects in China initiated through partnership between the Chinese education management group, Dipont Education, and the prestigious King's College School, Wimbledon. A third partner for the Wuxi project is Nanjing Foreign Language School (Nanwai), one of China's leading schools.

Opening in September 2018, the school is committed to creating an educational environment that makes the most of a world-class campus, combines the best of Chinese and western educational approaches to learning, delivers first-class pastoral support and a comprehensive co-curricular programme. At capacity, the whole school will serve over 3,100 Chinese and international students from 3 to 18 years of age.

DTD 德英乐™ DARE TO DREAM

Vanke Bilingual School

Shanghai Vanke Bilingual School aims to Inspire Unlimited Potential (I UP). Through the rich and challenging bilingual, multicultural and integrated curriculum, we are devoted to cultivating students' well-balanced personality, lifelong learning ability and innovative leadership, thus laying a solid foundation for a sound and fruitful life for all our students. Shanghai Vanke Bilingual School grew out of the International Bilingual C Program of Fudan Vanke Experimental Private School. At present, our students are from 24 countries and regions, including the United States, Canada, Britain, Singapore, South Korea, Hong Kong, Macao, Taiwan, and Mainland China.

Day 1: 24th April – Conference – Andaz Hotel, Shanghai

9.00-12.00 Main Conference Room - Dipont Chinese programme with local delegates

8.00 Registration & Coffee

9.00 **Opening remarks and conference chaired by**
Jeff Zhu, Vice President of Dipont Education Group

9.05 **A Reflection on the Development of International Education in China**
Benson Zhang, CEO and Founder of Dipont Education Group

9.20 **Panel: Practice and reflection of international Education Development in Chinese Public and Private Schools**
Zheng Zou, Principal of Nanjing Foreign Language School
Jianfeng Feng, Associate Director of Basic Education Group of ECNU
Zhao Juning, Principal, Vanke School

10.20 **Coffee Break**

10.50 **Keynote speech: The Making of a Modern School**
When Chris Whittle was a college student, he attended an educational reform conference and was deeply moved by the ideas he encountered. Over the past 50 years, Chris has led the reform movement, and developed notions about an ideal education system. He believes that a truly modern school will:
1. Be global yet connected to its community;
2. Be focused more on individual students than groups of them;
3. Be a one-stop-shop for all educational needs;
4. Not require a vow of poverty to work there;
5. Use tech but knows that computers will never care about children;
6. Is architecturally more like Weworks and less like a classroom;
7. Is a system–no longer the last great cottage industry…

In 2014, Chris founded Whittle School & Studios and plans to open over 30 campuses in the next decade, with the first two campuses in Washington DC and Shenzhen opening at the same time in the fall of 2019.
Chris Whittle, Chairman & CEO, Whittle School & Studios

11.20 **'Hunt The Unicorn' – The Search for the Effective School**
School leadership often asks two critical questions: what do effective schools look like and how does our school compare against them? This session will address the first of these by highlighting the correlates or indicators of successful schools and then demonstrate a methodology by which schools can seek answers to the second. Whilst there is no single or universal truth in these matters, there are things we can learn from the substantial evidence base that exists from school effectiveness research globally. This session provides an introduction to such endeavours.
Lee Davis, Deputy Director, Education, Cambridge International Examinations

11.40 **Building an International Education Industry Chain**
Guangyu Xu, Chairman, Kaiwen Education Group

12.00 **Chinese programme ends**

9.00-12.00 **Running In parallel: IPSEF Educational exhibitor workshops**
Free of charge to attend for International; schools staff; IPSEF Delegates.
Workshops will be delivered in English
Programme Information on separate page

12.00-1.00 **Networking Lunch in the Kitchen Studio Restaurant on the 2nd Floor**

Conference Main room

Chaired by: **Jeff Zhu, Vice President of Dipont Education Group**

1.00 **Welcome Speech**
John Edwards, British Consul-General, Shanghai

1.20 **Market – UK Trade viewpoint:**
Lily Wen, Head of British-Style Schools, Education and Skills, Department for International Trade, British Consulate-General Guangzhou
And
Vipul Bhargava, Specialist, Education, Technology and International Schools, Department for International Trade

2.00 **Business Talk:**
International school growth, legislation and development potential in China
Arlo Kipfer, Business Development Manager at ISC Research will share some of the latest data and intelligence that is impacting new international school investment in China. He will highlight the present and future demand for international school education and address the opportunities as well as the restrictions that currently exist in China for international school investment and development.
Arlo Kipfer, Business Development Manager for Asia Pacific and the Americas, ISC Research

2.30 **Business Talk - Education Practice:**
Spotlight on China- emerging opportunities and changing landscapes
Anip Sharma, Managing Director (Global Education Practice), L.E.K Consulting

3.00 **Panel Session from IPSEF Knowledge Partner – Legal:**
Everything you need to know about partnerships and legislation when developing a school in China – including Brand Protection
Ross Barfoot, Partner, Clyde & Co
Yang Liu, China Education Partner, Clyde & Co.
Anip Sharma, Managing Director (Global Education Practice), L.E.K Consulting
Arlo Kipfer, Business Development Manager for Asia Pacific and the Americas, ISC Research

3.30-4.00 **Tea Break and exhibition visits**

4.00 **International Early Years Insights:**

Developing Excellence in International Early Years Education

Early Excellence have a 20 year history of providing specialist, high quality, evidence based CPD and training for Early Years educators working with children aged 3 – 7. This presentation will focus on how our approach to supporting and extending quality ECE provision has been adapted, refined and developed to meet the challenges and opportunities of working in different cultural and national contexts.

Jan Dubiel, International Development Director, Early Excellence

4.30 **Connecting the UK and China: global education partners through the Fusion programme**

Both the British and Chinese education systems have their strengths and their weaknesses. The typical Chinese bilingual school imports some western curriculum components and the typical UK bilingual school imports some Chinese components (to stay on the right side of Chinese education law). The Fusion curriculum starts from a different place – it combines the best components of East and West into one integrated programme within an integrated management structure.

Roger Sinnett, Director of Education, Full Circle Education Group

International School Insight:

5.00 **What are your five languages?**

Understanding the complexity of the linguistic experiences of pupils in a Shanghai international school. By broadening his school survey of pupil languages, Gerard was surprised to discover how complex were the linguistic experiences of his international school pupils. He will share some of the surprising findings and challenge our conceptions of what it means to be a native or second language English speaker.

Gerard MacMahon, Executive Master, Wellington College Shanghai

5.30 **The recruitment experience from the candidate perspective**

In an increasingly competitive market, recruiting effectively is a challenge for everyone. This session reviews the experience of the recruitment process from a candidate's perspective. What works, what doesn't work and how they think schools can do better. Hopefully we'll provide some insight on how we can all make improvements.

Vanessa Cumbers, Director at Explore CRS and Dipont Education

6.00 **Opportunities for Chinese schools in the UAE**

Taner Topcu, Director or Academic Zone, RAKEZ

Also 1-2-1 meetings can be arranged with Taner after

6.30 **Day One Conference closes and Networking Drinks Reception in the Garden Studio 1+2 on the 5th Floor**

Day 2: 25th of April - Conference

7.30 **Registration and coffee**

Chaired by: Jeff Zhu, Vice President of Dipont Education Group

8.30 **China's potential - how to foster partnerships with the best international schools**
Ashwin Assomull, Partner, L.E.K. Consulting

9.00 **A School Association already working in China:**
Developing Next-Generation Leaders
How prepared is the next generation of leaders to take the helm at our international schools, whether in China or elsewhere? Current leadership development programming perpetuates a traditional model that is arguably ripe for transformation. Dr Kevin Ruth will share how we might construct innovative leadership development programmes that prepare next-generation leaders for success.
Kevin J Ruth, Executive Director, ECIS

9.30 **Effective leadership of a Chinese international school**
David will look at leadership of schools with an international curriculum in China. Leading a good school – of whatever make-up - has many ingredients that are the same the world over, however every leader has to find a combination of general principles and local context to be successful. David is Executive Headmaster of YK Pao School in Shanghai, and former Headmaster of Dulwich College Beijing. He was previously a head of two secondary schools in England. He will use his experience in China and the UK to give some pointers on how to improve our schools.
David Mansfield, Executive Headmaster, YK Pao School

IPSEF organising Partner Talk:
10.00 **'Ticking all the boxes' - what needs to be considered in overseas school start-ups**
Once the euphoria surrounding the decision to set up a new school overseas dies down, attention must focus on th e many different aspects which must be considered in detail and the timescale in which all of these must come together to make for a successful opening. The speaker will attempt to highlight some of the choices to be made including areas such as facilities specification, human and physical resourcing and systems design.
John Birchall, Education Director, Dipont Education Group

10.40 Coffee break & Exhibition visits

International School Insight:
11.00 **Landing British education in China – opportunities, challenges, recommendations and afterthoughts**
This talk will share some real cases of how British day care centres, kindergartens and schools are landed in China. Some conclusions will be made from those experiences.
Steven Yang, Chief Executive, Opal Education and Lucton School (China)

International School Insight:

11.30 **Creating an Impactful East-West Education Platform**

Schools entering the Chinese education market must, in delivering their programs, be flexible enough to embrace this market's culture and comply with the parameters of its regulations. Shattuck- St. Mary's School will share the program it has developed to do so, one that embraces the important elements of the Chinese compulsory curricula, furthers the students' appreciation for their Chinese culture, and provides a comprehensive and rigorous English medium, college preparatory program.

Courtney Cavellier, Chief Academic Officer, Shattuck -St. Mary's School, USA
Don MacMillan, Chief International Officer, Shattuck-St. Mary's School, USA
Dr. Gregg Maloberti, Head of School, Shattuck-St. Mary's School, China

International Architects:

12.10 **Design "Bridges" for Chinese Bilingual Schools**

We believe active, social and personal learning space design is a generator for great schools and will present how specific applications of this philosophy define either a 'heritage' or a 'future' school character.

Through our experience designing and delivering international and bilingual schools across Asia we see the market will soon trend toward recognizable differentiation. Bridging both the expectation and experience gaps between operators and development groups is essential for successful Chinese bilingual school partnerships.

Broadway Malyan would like to share our understanding of how to 'solve a site' in ways that generate unique experiences for students, teachers, and parents; and define a common opinion for key stakeholders.

Harry Hoodless, Director (APAC), Broadway Malyan Shanghai
Ben Somner, Director or Architecture, Broadway Malyan Singapore

IPSEF Knowledge Partner:

12.40 **Data for Leadership**

Student formative assessment data provides essential insight for school leadership teams to help them deliver better educational outcomes through personalising teaching and by identifying individual learning support needs. The data also informs effective school self-evaluation and the evidence for accreditations and inspections. James Neill and Jared Nolan will discuss the importance of this data and how an effective assessment programme can be implemented.

James Neill, International Director, GL Education
Jared Nolan, Head of Primary, Nord Anglia British International School Shanghai, Puxi

1.10 **Lunch in the Kitchen Studio Restaurant on the 2nd Floor**

2.00 **Bilingual Preschools & Kindergartens in China: The Developmental Effects on Young Learners**

In an effort to promote internationalism, learn about other cultures, and give young learners a foundation in the English language, more and more preschools and kindergartens in China are offering a bilingual (Putonghua and English) program. In these bilingual programs and learning environments, English and Putonghua teachers share a classroom and work collaboratively together to ensure that the planning, curriculum, and learning outcomes are in sync, so that the children will benefit from a sound bilingual program. In the major cities of China, young learners are being exposed to Putonghua and English schooling, and as these young learners get older, many of them will be expected to be able to understand, speak, read and write in both Putonghua and English. China is a thriving and developing country with a fast-growing economy and a place where most of its people value education as one of the most important assets. As China continues to open up to the world, there is a focus on developing bilingual learners, worldly thinkers, and global citizens. In this presentation, the developmental effects of bilingual learning in preschools and kindergartens in China will be explored and discussed.

Dr. Maggie Koong, Chief Principal, Victoria (China) Educational Organisation

2.30 **How to develop a Successful School – the NLCS Way**

NLCS has maintained a very hands on approach to the management of its overseas schools in order to embed the School's ethos and educational values. This talk explores the reasons behind this approach, what we do, the challenges it gives the home school, and the overall benefits to partners, the School group, teachers and students.

Ian Callender, Chief Operating Officer, North London Collegiate School

International & Local Recruitment:

3.00 **Teacher recruitment, retention, training**

Unique challenges of recruiting western teachers to bilingual schools

Diane Jacoutot, Managing Director, Edvectus

Pearl Leung, Business Development Manager, China and Asia Region, Edvectus, Hong Kong

3.30-3.45 Short Tea break

3.45 **A learning community aspiring to excellence**

Bruce and Craig will present on aspects of their respective UK boarding and International School experience which they will use to establish their schools in China. 'A learning community aspiring to excellence' is the mission statement of the two new sister schools, and something they feel encompasses the essence of the schools they will lead. This talk covers Academic Strategic Planning, Pastoral and Co-curricular provision and ethos and effective collaboration with key staff from a distance – a significant challenge in establishing a new school.

Bruce Thompson, Executive Principal & Founding Head, RDFZ King's College School, Hangzhou

Craig Monaghan, Executive Principal & Founding Head, Nanwai King's College School, Wuxi

A School Leaders Story:

4.15 **The most important qualities needed to be a successful international educator**

Although parallels can be drawn for working successfully in the international field in other lines of work/business, Neil Bunting will focus his presentation on international education based on over 15 years of experience. Neil will describe how the IB Learner Profile attributes – such as open-mindedness– can be used to develop the necessary character attributes to adapt to other countries with very different value systems. Neil will talk both from a school recruitment perspective, and what an educator needs to develop in their toolkit to succeed internationally and will draw on his experience in the Middle East and South-East Asia, including China.

Neil Bunting, Founding Principal, Shenwai Longgang International School in Shenzhen, China
Jia Liu (Luka), Director, Shenwai Longgang International School in Shenzhen, China

4.45 **A school's vision and story**

Wang Guangfa, Chairman of Fazheng Group and Principal of Beijing Royal School

5.15 Conference Closes

***This programme is correct at this time, however Method International reserve the right to alter or cancel the programme and/or speakers due to circumstances beyond our control.**

School visits on the next page..

Day 4: 26th April - School visits

Sponsored by: Fieldwork Education Improving Learning

Bus departs at 9am and returns by 2.30pm

WELLINGTON COLLEGE INTERNATIONAL SHANGHAI

Wellington College International Shanghai

Opened in August 2014 and located in the New Bund area, Wellington College International Shanghai is a fully co-educational day and boarding school with over 950 pupils, aged 2 to 18 years old. Consistent with the ethos of its prestigious partner in the UK, the College seeks to develop the 'Wellington Identity' in every child. Wellingtonians are encouraged to be Inspired, Intellectual, Independent, Individual and Inclusive. Boasting a state-of-the-art campus, Wellington has built a vibrant community where all pupils strive to reach academic excellence and engage in a comprehensive range of opportunities in music, performing arts and sports.

HARROW INTERNATIONAL SCHOOL SHANGHAI

Harrow International School Shanghai

Harrow International School Shanghai is a co-educational school for pupils aged 2 to 18. The teaching is based upon the English National Curriculum, culminating in IGCSEs for Years 10 and 11, and A levels at Sixth Form (Years 12 and 13). With a deserved reputation for its rich heritage of educational excellence, unique traditions and inspiring Leadership and Service programme, Harrow boasts a state-of-the-art campus with outstanding facilities. Harrow International School Shanghai is the fourth international school in the Harrow family of schools, joining Harrow School and John Lyon School in London, and the Harrow schools in Bangkok, Beijing and Hong Kong.